

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Electoral Rolls – Summary Revision of Photo Electoral Rolls with reference to 01-01-2011 as the qualifying date – Payment of bill of Rs.9,21,180/- to M/s Ramakanth Advertising Private Limited, Hyderabad towards the cost of Press Advertisement regarding Awareness and Publicity Campaign in all editions of Andhraboomi and Times of India News papers on 12-11-2010 – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No. 5699

Dated: 24-11-2010

Read the following:-

- 1 Govt.Memo.No.13023/371/BG.III/2010, dt:26-05-2010 of Finance (BG.III) Department.
2. G.O.Rt.No. 4335, Fin. (BG-III) Dept., dt: 13-10-2010.
3. G.A. (Elecs.E) Dept. Lr.No. 3134/Elecs.E/A2/2010-13, dt: 10-11-2010.
4. From M/s Ramakanth Advertising Pvt. Ltd., Hyderabad Bill No.387/2010-11, dt: 12-11-2010.

ORDER:

The Government in the letter 3rd read above, M/s Ramakanth Advertising Private Limited, Hyderabad was requested to insert the paid advertisement regarding Summary Revision of Photo Electoral Rolls with reference to 01-01-2011 as the qualifying date and the Agency inserted the same in all editions of Andhraboomi and Times of India newspapers on 12-11-2010 and submit the bills for Rs.9,24,430/- as per I & PR approved rates for making payment as detailed below:

Andhra Bhoomi – A.P. Edition B&W

dt:12-11-2010
830 Sq.Cms
Rate of Rs. 650/- per Sq. Cm) -- Rs. 5,39,500-00

Times of India – A.P. Edition B&W

dt:12-11-2010
822 Sq.Cms
Rate of Rs. 468/- per Sq. Cm) -- Rs. 3,84,930-00

Total Amount	Rs.9,24,430-00
Limited to	Rs.9,21,180-00

2. Government, after careful examination have viewed that the Service Tax has to be borne by the firm/advertising agency and decided to pay **Rs.9,21,180-00** (Rupees (Rupees Nine lakhs twenty one thousand one hundred and eighty only) towards Advertisement Charges.

(Contd..2..)

3. After careful examination, Government hereby accord sanction for payment of **Rs.9,21,180/- (Rupees Nine lakhs twenty one thousand one hundred and eighty only)** to M/s Ramakanth Advertising Private Limited, Hyderabad towards the cost of Press Advertisement regarding Awareness and Publicity Campaign in A.P. editions of Andhraboomi and Times of India newspapers on 12-11-2010.
4. The expenditure sanctioned in para 3 above shall be debited to "**2015 Elections - MH 108 Issue of Photo Identity Cards to Voters – SH (04) Photo Identity Cards to Voters – 260 Advertisements, Sales and Publicity Expenses**" and shall be met from the funds provided in the reference 2nd read above.
5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above, obtain a cheque in favour of "**M/s Ramakanth Advertising Private Limited, Hyderabad**" and forward the same to this Department for taking necessary further action.
6. The Pay and Accounts Officer, Hyderabad are requested to admit the bill in relaxation of Quarterly regulation orders issued in the Memo. 1st read above.
7. M/s Ramakanth Advertising Private Limited, Hyderabad shall pay the Service Tax directly to the Government.
8. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL
CHIEF ELECTORAL OFFICER & E.O.
PRINCIPAL SECRETARY TO GOVERNMENT

To

M/s Ramakanth Advertising Pvt. Ltd.,
401, Shiva Sai Sannidhi, Dwarakapuri Colony, Panjagutta, Hyderabad.
The General Administration (Claims.C) Department
The Pay & Accounts Officer, Hyderabad
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad
The Accountant General, Andhra Pradesh, Hyderabad.
Finance (Expr.GAD.I/ BG.III) Department.
SF/SC.

//FORWARDED:::BY ORDER//

SECTION OFFICER